

SOCIAL MEDIA ANALYTICS

Friday, January 7, 2022



facebook.com/WeDrawtheLinesCA

Total Page Likes: 2,074

Last 28 days

Post Reach 1,041,708

Post Engagement 89,741



instagram.com/wedrawthelines

Total Followers: 525

Dec 23 - Jan 5

accounts reached 115K

accounts engaged 111



twitter.com/WeDrawTheLines

Total Followers: 3,226

28 day summary

Tweet impressions 223K, up by 19.5%

Profile visits 88.7K, up by 54.8%

Mentions 3,505, up by 74.9%



linkedin.com/california-citizens-redistricting-commission

Total followers 377

Last 30 day activity

New followers 41, 156% increase

Post impressions 2.9K, 71%



CA Redistricting Commission - We Draw the Lines

Subscribers 126

747,459 lifetime views

124,333 views in the last 28 days

Why Participate?

is the top viewed at 740,305 views since it was uploaded